

An Appeal



OF FAMILY PHYSICIANS' ASSOCIATION CALCUTTA

"FPACON 2024"

ON SUNDAY, 7TH JAN. 2024

AT

HOTEL HINDUSTHAN INTERNATIONAL

235/1, AJC BOSE ROAD KOLKATA - 700 020, PH. : 4001 8000 / 8080 (W.B.)

FAMILY PHYSICIANS' ASSOCIATION, CALCUTTA - AFFILIATED TO FFPAI









27th ANNUAL CONFERENCE COMMITTEE OF FAMILY PHYSICIANS' ASSOCIATION, CALCUTTA

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E-mail: dr.skdas2010@gmail.com

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Dr. G. C. Gulgulia

Dr. M. B. Galla

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Dr. Sukumar Das Dr. K. K. Arora

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Dr. Sachchidananda Sarkar

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Souvenir

Dr. Charu Galla

Dr. Panchali Roy









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For The year 2022 - 2024

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94344 73655









PROGRAMS

SUNDAY, 7th JANUARY 2024

8:00	a.m.	to	9:00	a.m.	:
0.00	MIIII.		0.00	G. I	

Registration, Breakfast, Early Bird Prizes
Distribution Of Coupon For Gifts.

9:00 a.m. to 12:00 Noon:

Pre Lunch Scientific Session

12:00 Noon to 1:00 p.m. :

Inauguration Ceremony

1:00 p.m. to 1:30 p.m. :

Lunch Break

1:30 p.m. to 4:30 p.m.:

Post Lunch Scientific Session

Followed by : _____

- VOTE OF THANKS
 - EVENING TEA
 - GIFT DISTRIBUTION

PROGRAM SUBJECT TO MODIFICATION









FAMILY PHYSICIANS' ASSOCIATION CALCUTTA

AFFILIATED TO
FEDERATION OF FAMILY PHYSICIANS' ASSOCIATIONS OF INDIA
27th ANNUAL CONFERENCE
SUNDAY, 7th JANUARY, 2024

AT

HOTEL HINDUSTHAN INTERNATIONAL

KOLKATA

Chairman

Dr. M. H. Sanwarwalla

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President:

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Dr. Sukumar Das

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Permament Address

IMA BENGAL HOUSE

7th Floor, 11/3, Dr. Biresh Guha Street, Kolkata-700 017 E-mail : fpacalcutta@gmail.com

Dear Sir.

Federation of Family Physicians' Associations of India (FFPAI) is the National Forum of Family Physicians & General Practitioners. Family Physicians' Association, Calcutta (FPA-CAL) affiliated to FFPAI is proud to observe its 27th Annual Conference on Sunday, 7th January, 2024 at HOTEL HINDUSTHAN INTERNATIONAL Kolkata. It is indeed a prestigious occasion where leading Family Physicians & General Practitioners from all over Kolkata and adjoining districts get an opportunity to interact with one another, exchange their views, update their knowledge, share their experiences and become aware of the current trends in clinical, pathological and Health Care activities.









This also gives the pharmaceutical industry, the various Medical Equipments manufacturers and the Diagnostic Aids Organisations and other related organisations and opportunities to expose themselves and promote their products to the medical fraternity.

This Conference gives and opportunity to Pharmaceutical Industries, Medical equipment manufacturers, Diagnostic Laboratories, Radiological Units, Hospitals, Nursing Homes to display their products & services to the medical fraternity.

As you are aware, this conference is a unique opportunity to meet leading General Physicians, Senior Consultants (who are our advisors and participants in our program) and other dignitaries and distinguished guests. Participation in any way is always beneficial.

It goes without saying that those who had taken part in previous years have benefited from such participation, promotion and marketing gets a tremendous boost with sponsorship and advertising. There are various sections, so please select your requirements and enjoy the benefits.

The sponsorships are divided into following sections which are as follows.

SECTION -1

MAIN or PART SPONSOR Negotiable - Breakfast & Lunch + Early Bird Gift (Rs. 4,00,000/- Approx)

(Must confirm by 10th November 2023)

FACILITIES:

- 1. Negotiable.
- 2. As per the participation in sponsorship.









CO-SPONSORS - MORNING & AFTERNOON PROGRAM

SECTION - 2

Scientific Session
Rs. 70,000/- per Session of 20 minutes

FACILITIES:

- 1. Entitled to 2 Lunch & Tea Coupons for Managers & Representatives.
- 2. Free half page advertisement in souvenir.

SECTION - 3

Stall

Rs. 50,000/- for 2 meter x 1 meter stall for Bigger Stall rate as per size of Stall

FACILITIES:

- 1. Entitled to 2 Lunch & Tea Coupons for Managers & Representatives.
- 2. Free half page advertisement in souvenir.

SECTION - 4

Standee

Rs. 30,000/- per Standee (Size 2.5 Ft. X 5 Ft.) outside Auditorium Rs. 50,000/- per Standee (Size 2.5 Ft. X 5 Ft.) Back of Auditorium









SECTION - 5

GIFTS

Company giving gifts of value more than Rs. 1,00,000/- will get free full page for advertisement & 2 Lunch Coupons for Manager & Representatives.

SECTION - 6

Audio - Visual arrangements - Rs. 1,00,000/- final arrangements will need to be discussed with organizing team.

FACILITIES:

- 1. Entitled to 2 Lunch & Tea Coupons for Managers & Representatives.
- 2. Free half page advertisement in souvenir.

Considering the above facts and your interest please let us know in writing about your participation in 27th Annual Conference of Family Physicians' Association, Calcutta at the earliest. Please confirm early to help us arrange better. All participant Sponsors have and are benefitting from such sponsorships.

Thanking You,

Yours Sincerely

Chairman

Please confirm your participation before 10th November 2023.











ADVERTISEMENT IN Souvenir

We publish a beautiful and useful souvenir during our Annual Conference with vital informations. This Souvenir is presented and used by each member throughout the year as it contains latest information

RATES FOR DIFFERENT SECTIONS OF THE SOUVENIR

1. BACK COVER / FOUR COLOUR	RS.	50,000/-
2. INSIDE FRONT / BACK INSIDE & SPI. PAGE	RS.	40,000/-
3. FULL PAGE	RS.	20,000/-
4. HALF PAGE	RS.	10,000/-

ALL SECTIONS ARE ON FIRST COME FIRST SERVED BASIS.

Payments by Cheque / DD / Pay Order favouring

"FAMILY PHYSICIANS' ASSOCIATION CALCUTTA"

(PAN: AAATF1234H)

For any query feel free to contact any Board Member









SOUVENIR'S TECHNICAL SPECIFICATIONS

Page W 7.5" 10" Ht Margin Left : 0.75" Right : 0.75" 1" Top **Bottom Printing Area** 6" W 8" Ht

ADVERTISEMENT AREA

Full Page W : 6"
Ht : 8"

Half Page W : 6"
Ht : 4"

- BLOCKS WILL NOT BE ACCEPTED FOR PRINTING.
- ADVERTISERS ARE REQUESTED TO GIVE (REFUNDABLE) NEG. + POS. (BLACK & WHITE) FOR THE LOGOS PRINTING.
- NEG. + POS. (BLACK & WHITE) SCREEN SIZE SHOULD NOT BE ABOVE 60%







COMPANY'S COPY

To The Chairman.

27th Annual Conference of Family Physicians' Association Calcutta

Dear Sir.

We are pleased to know that you are holding the 27th Annual Conference of FAMILY PHYSICIANS' ASSOCIATION, CALCUTTA at HOTEL HINDUSTHAN INTERNATIONAL, on Sunday 7TH JANUARY, 2024.

We wish to participate and support as per SECTION by Participating in SCIENTIFIC SESSION or PAGE ADVERTISEMENT IN SOUVENIR / PUTTING UP BANNER / STANDEE / GIVING GIFTS / BOOKING STALLS as per your appeal letter and agree to the facilities promised by you.

We herewith attach of	heque / agree to pay sum of Rs	
(Rupees)
by cheque No	Dated	
Please issue receipt	n favour of	
Our reference No	is to be quoted for sending bills for partimo copies of Souvenir when sending bills.	
Your faithfully,		
•	p of Company :: :	
Enclosed Matter	for advertisement in Souvenir attached separate	ely
Through Dr	Member. FP	'A-Cal

Payments by Cheque/DD in favour of :

"FAMILY PHYSICIANS' ASSOCIATION CALCUTTA"
Our PAN: AAATF1234H

Please send the FPA Copy to Chairman for record & further arrangement & proceedings
Bank Details: Bank of Baroda ● Chakraberia Branch

IFS Code : BARB0 (Fifth letter is zero) CHAKRA ● A/c. No.: 21840100002540

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FPA OFFICE COPY

То

The Chairman,

27th Annual Conference of Family Physicians' Association Calcutta

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	cheque / agree to pay sum of Rs
	Dated
Please issue receipt	in favour of
Our reference No	is to be quoted for sending bills for payment / two copies of Souvenir when sending bills.
Your faithfully,	
Signature with Stam	p of Company
Designation	· · · · · · · · · · · · · · · · · · ·
Company's Name	:
Enclosed Matte	r for advertisement in Souvenir attached separately
•	Member. FPA-Cal

Payments by Cheque/DD in favour of :

"FAMILY PHYSICIANS' ASSOCIATION CALCUTTA"

Our PAN : AAATF1234H

Please send the FPA Copy to Chairman for record & further arrangement & proceedings





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Matter for Advertisement in Souvenir







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